



Hello. Molo. Aweh.

love
Cape
Town

WHO IS CAPE TOWN TOURISM?

CTT's **mission** is to drive tourism and highlight the city's distinctive charm and offerings.



Cape Town Tourism (CTT) serves as the official Destination Marketing Organisation (DMO) for Cape Town, catering to two key audiences.

CTT supports over 700 industry members - including accommodation providers, restaurants, tour operators, and experiences - through marketing, training, and public relations.

CTT promotes Cape Town to domestic and international visitors, with a focus on key and emerging markets.



WELCOME TO CAPE TOWN

Cape Town can lay justifiable claim to be one of the most beautiful and engaging cities anywhere in the world. Whether visitors arrive by land, sea or air, our iconic Table Mountain immediately dominates the scenic views of the City that boasts golden beaches, lush vineyards, and breathtaking coastal roads.

Visitors enjoy panoramic views from the mountain, relax on postcard-perfect beaches, and immerse themselves in a diverse mix of adventure activities and vibrant cultures. The city's lively nightlife, top restaurants, and scenic hikes further add to its charm. Beyond Cape Town, the Cape Peninsula offers picturesque fishing villages and vineyards, while the Garden Route unveils even more dramatic coastal and mountain landscapes.

ABOUT CAPE TOWN



LOCATION: Southern tip of African continent

OCEANS: Atlantic and Indian Oceans

CLIMATE: Mediterranean, but expect four seasons in one day

SPRING/SUMMER: September - March

AUTUMN/WINTER: April - August

LANGUAGES: English is widely spoken but we have 11 different languages

TRANSPORT: e-hailing services such as Uber and Bolt, and MyCiti Bus

TRAVELLERS KNOW CAPE TOWN FOR ITS:

Mountain



Beaches



Adventure



Nature



Food



Wine Routes



An aerial view of Cape Town, South Africa, during a golden sunset. The sun is low on the horizon, casting a warm glow over the city and the harbor. The harbor is filled with ships and cranes, and the city skyline is visible in the background. The foreground shows a hillside with trees and vegetation.

**WATCH THE ABOUT CAPE
TOWN VIDEO**



BIG 6

Cape Town—fondly known as the Mother City—is a treasure trove of unforgettable adventures, for those who know where to look. Our vibrant city offers an endless array of experiences, but there's something truly special about the iconic Big 6 attractions. These are the must-see highlights on every traveller's bucket list. If your clients are lucky enough to be visiting, be sure to carve out time for each one - they won't regret it.



CAPE POINT

Cape Point forms part of the southern section of the Table Mountain National Park, where dramatic cliffs and endless ocean meet the rich biodiversity of the fynbos-covered landscape. It's a haven for nature lovers and offers jaw-dropping views from the summit.

Hop on the Flying Dutchman Funicular for a scenic ride up to the old lighthouse, where panoramic vistas of the Atlantic Ocean will leave you speechless.

Not to miss: **Boulders Beach**, home to a colony of African penguins, and **Chapmans Peak Drive**, one of the world's most scenic drives.



GROOT CONSTANTIA

Groot Constantia, South Africa's oldest wine estate, has been crafting exceptional wines since 1685. Its award-winning vintages are still celebrated globally. The Visitor Route Experience takes you on a journey through history with the Manor House Museum, Cloete Cellar, a cellar tour, and wine tasting.

Enjoy al fresco dining at Simon's or Jonkershuis, perfectly paired with estate wines. For something extra special, enjoy a romantic picnic or indulge in private fine dining under the Cape skies.



KIRSTENBOSCH BOTANICAL GARDENS

Kirstenbosch Botanical Gardens sits on the slopes of Table Mountain, showcasing South Africa's unique fynbos. Visitors can wander scenic paths, picnic on the lush lawns, or explore the sculpture garden and Boomslang canopy walkway with stunning views.

Don't miss the summer concerts, local cuisine at the restaurants, and the indigenous nursery. Finally, the Boomslang is an amazing canopy walkway which provides visitors with brilliant vistas of the surrounding nature.



ROBBEN ISLAND

Robben Island – named after the Dutch word for seals (robber), is a powerful symbol of resilience and history. Once a whaling station and leper colony, it became a notorious political prison, where Nelson Mandela spent 18 years.

The journey starts at the Nelson Mandela Gateway at the V&A Waterfront, with an exhibition and ferry ride offering stunning views. Once on the island, a former political prisoner guides visitors, sharing personal stories and historical insights, making this tour an unforgettable glimpse into South Africa's past and its path to freedom.



TABLE MOUNTAIN AERIAL CABLEWAY

The Table Mountain cable car ride is a smooth, 5-minute journey to the summit, soaring approximately 1,100 meters (3,500 feet) above Cape Town. The rotating car offers panoramic views as you ascend. Once at the top, explore the various paths and relax with drinks and a bite to eat at TEN67 Eatery, KLOUD Bar or VIEWS by De Grendel – a wine lounge, or bring a picnic to share in this national park.

Keep an eye out for rock hyraxes, sunbirds, and even eagles soaring over the vibrant fynbos. The experience is pure magic for nature lovers and adventure seekers alike.



V&A WATERFRONT

The V&A Waterfront is Cape Town's vibrant heart, blending history, culture, and entertainment. Set against the iconic Table Mountain, it offers 500+ shops, 80 eateries, and live music year-round. Take a sunset cruise, hop on a helicopter ride, or ride the Cape Wheel. Kids will love the play areas and themed boat rides. Don't miss the Zeitz MOCAA and heritage-rich Canal District—there's something for everyone at this bustling destination.

Not to miss: Explore the magnificent wonders of local marine life at the **Two Oceans Aquarium**.

ACCOMMODATION

Cape Town offers a range of accommodation to suit all budgets, from luxury 5-star hotels overlooking the sea to backpackers in the heart of the city. Travellers looking for extreme comfort may want to book into a deluxe apartment or stay in a luxury villa on the Atlantic Seaboard. Travellers on a tight budget can explore affordable hostel or backpacker options. These social spaces are perfect places to meet fellow adventurers from all around the globe.

For the outdoorsy adventurer, there are 13 camping and chalet facilities in the Cape metropolitan area, offering various amenities. Alternatively, travellers can stay in retro airstream trailers, leisure glamping sites, or rustic mountaintop cabins scattered across the Western Cape.

Popular Hotel Chains: Southern Sun, Newmark, Marriott, Hilton, Radisson.

New Hotels: The Cole Hotel, Canopy by Hilton, Mama Shelter, Morea House, The Cape Town EDITION (2026).

Our most loved: Dorp Hotel, Winchester Boutique Hotel, President Hotel, Cellars-Hohenort, The Marly Boutique Hotel.



CUISINE CULTURE

The Mother City boasts everything from hearty homemade food to world-class fusion cuisine, with many of the top ten restaurants in South Africa located in Cape Town. From street food to corner cafes, burger joints to tapas, traditional cooking to fine dining, the city's growing food scene caters to every taste and vibe.

Neighbourhood food markets form an integral part of Cape Town's culture, there's something for every taste and flavour, every day of the week. Cape Town also has a plenty of excellent plant-based options when it comes to raw, vegan, and organic lifestyles. Halal food is also an option on most menus throughout Cape Town, with a variety of certified Halal eateries offering truly exquisite meals. Not to miss: Travellers wanting an authentic Cape eating experience should not miss the opportunity to taste local favourites such as the koeksister/koesister (get a local to show you the difference), vetkoek, babotie, gatsby, shisanyama/braai and pap.

Popular markets: Oranjezicht, The Old Biscuit Mill, Mojo Market, Makers Landing, Time Out Market, The Bay Harbour Market



WINE CULTURE

Cape Town's wine routes—Constantia, Durbanville, and Helderberg—offer a unique urban wine experience distinct from Stellenbosch, Franschhoek, and Paarl. Each route blends stunning scenery, exceptional wines, and gourmet experiences, making them a must-visit for wine lovers exploring Cape Town's diverse and historic wine culture.

Constantia, the city's oldest wine region, is known for its cool-climate wines and the renowned Vin de Constance. Durbanville boasts boutique wineries with breathtaking Table Mountain views and farm-to-table dining. Helderberg, near Somerset West, features a Mediterranean climate ideal for world-class reds and superb whites, offering a relaxed countryside ambiance.





SIP & EXPLORE

The last decade has seen an explosion of craft beer aficionados in Cape Town. Microbreweries have sprung up across the Mother City, offering unique brewing techniques and delivering new and creative flavours to visiting patrons. Cape Town has not escaped the gin revolution either, with boutique gin distilleries producing a range of distinctly local flavours.

Cape Town's coffee culture is thriving, with trendy cafés offering top-tier brews. Though a recent phenomenon, the city is now an international coffee capital. Locals and tourists enjoy a vibrant scene driven by quality and sustainability. With a strong demand for artisanal coffee, Cape Town has become a paradise for coffee lovers seeking exceptional flavours.

ARTS & CULTURE

Two incredible visual art experiences to visit in Cape Town include the Zeitz MOCAA in the Silo District, V&A Waterfront, and Norval Foundation in Steenberg.

The highlight of the arts scene at the V&A Waterfront is Zeitz MOCAA, the continent's first major museum dedicated to art from Africa and its diaspora. Located in the old grain silo dating back to the 1920s, it houses the largest collection of contemporary art on the continent.

The Norval Foundation in Steenberg is dedicated to the research and exhibition of 20th- and 21st-century art from South Africa. The foundation combines the experience of art with an appreciation for nature. The sculpture garden, outdoor amphitheatre and purpose-built exhibition spaces are situated in a unique setting that offers visitors a multisensory experience.



An aerial photograph of a large, grey stone sculpture. The sculpture depicts a large hand holding a smaller hand. The larger hand is positioned at the top, with fingers curled around the smaller hand. The smaller hand is positioned below it, with fingers spread. The sculpture is set on a green lawn. A person is sitting on the grass to the right of the sculpture. The text "WATCH THE CULTURE VIDEO" is overlaid in white, bold, sans-serif font across the center of the image.

WATCH THE CULTURE VIDEO



NEIGHBOURHOOD EXPERIENCES

Neighbourhood Tourism promotes sustainable tourism in disadvantaged areas, by developing tourism products and packaging them together into itineraries exploring areas that visitors might not otherwise visit. Two of Cape Town's most prominent townships are Khayelitsha and Langa.

Khayelitsha is the largest township in Cape Town and is situated 30km south-east of the city centre, just off the N2. It's a vibrant township known for its vibrant culture, entrepreneurial spirit and social development projects.

Langa, meaning sun, was established in 1927 and is one of the oldest townships in the country. It was a focal area for much of the resistance against the apartheid government and as such has a rich – if often turbulent – history. It is well known for its cultural offerings, its warmth and sense of community.

BEACHES

The pristine beaches of Cape Town are top among the reasons people make their way to the city every year. With the spectacular backdrop of the Cape Fold Mountain range, the Mother City's beaches are of the most scenic in the world. There are a lot of beaches to choose from since the Indian Ocean and Atlantic Ocean borders the coastal city.

Recently awarded Blue Flag status for the 2024–2025 season: Clifton 4th (certified for 21 years), Camps Bay, Muizenberg, Fish Hoek, Bikini Beach, Silverstroomstrand, Llandudno, Melkbosstrand.

Popular beaches: Clifton 3rd is a favourite with the LGBTQ community, and Sandy Bay is an exclusive nudist beach.



A scenic view of a coastal town, likely in Cape Town, South Africa. The foreground shows a blue body of water with a small boat. The middle ground features a sandy beach crowded with people and colorful umbrellas, with several houses and buildings built on a slight incline. The background is dominated by large, rugged mountains under a clear sky.

WATCH THE ATTRACTIONS & BEACHES VIDEO



EXPERIENCE THE MOTHER CITY

Cape Town is a city like no other—a vibrant urban hub set against a backdrop of breathtaking natural beauty. With a rugged mountain range weaving through the city and the vast Atlantic Ocean embracing its shores, adventure is never far away. Unlike many destinations where outdoor experiences require hours of travel, Cape Town offers adrenaline-fueled activities right on its doorstep. Whether soaring above the city, conquering its diverse landscapes, or exploring the delights of its surrounding waters, visitors can seamlessly transition from urban exploration to thrilling outdoor adventures in a matter of minutes.



LAND BASED

Cape Town is the go-to place for travellers looking for their adventure fix. While the City is known for its ocean, there are just as many land-based adventures to explore.

| | | | | | |
|------------------|--------------------|------------|---------------|------------------|--------------|
| Running & Hiking | Cycling & E-biking | Scoutours | Motorbikes | Vintage Sidecars | Jeeps |
| Quad Biking | Sandboarding | Zip-lining | Rock Climbing | Abseiling | Horse-Riding |

A high-angle photograph of three people rappelling down a rocky cliff face. The person on the left is wearing a yellow shirt and an orange helmet. The person in the middle is wearing a blue shirt and an orange helmet. The person on the right is wearing a black shirt, a purple cap, and a black harness. They are all equipped with ropes and gear. In the background, a town is visible on a hillside, and the ocean is in the distance. The text "WATCH THE LAND-BASED ADVENTURE VIDEO" is overlaid in the center of the image.

**WATCH THE LAND-BASED
ADVENTURE VIDEO**



WATER BASED

The Mother City is surrounded by ocean, offering plenty of adventurous activities on the open water! Knowing Cape Town has some of the best beaches in the world, visitors can choose from a variety of water-based activities.

| | | | | | | |
|-----------------------|-----------------|-------------------|----------------|-------------------|-------------------------|--------------------|
| Kayaking & E-kayaking | Scuba Diving | Kitesurfing | Surfing | Wing Foiling | Stand-up Paddleboarding | Kelp Forest Diving |
| Water Bikes | Seal Snorkeling | Shark-cage Diving | Whale Watching | Boating & Sailing | Paddle Boats | |



**WATCH THE WATER-BASED
ADVENTURE VIDEO**



AIR BASED

One of the best ways to see Cape Town is by air, which will give you a perspective of the city and its surrounds like no other. From Table Bay and Table Mountain looming over it, all the way south along the Peninsula to False Bay and Cape Point. Here's a look at how you can get a bird's eye view of this incredible city.

Skydiving

Paragliding

Helicopter
Flights

Hot Air
Ballooning

Cyrocopter
Fights

Microlight
Flights



**WATCH THE AIR-BASED
ADVENTURE VIDEO**



BIG 5 ADVENTURES

Aquila Collection, a portfolio of Big 5 Safari lodges and unique bucket list experiences situated outside of Cape Town, is leading the way in conservation and anti-poaching. From Aquila Private Game Reserve's fight against rhino poaching to cheetah conservation at Inverdoorn Private Game Reserve-the Big 5 portfolio has prioritised its wildlife initiatives.

Aquila Private Game Reserve & Spa, just two hours from Cape Town, offers a thrilling Big Five safari experience. Guests can enjoy game drives, horseback safaris, and quad bike excursions, all with a focus on conservation. Luxurious facilities include a spa, infinity pool, and fine dining, making it a must-visit destination.

Inverdoorn Private Game Reserve, set in the Tankwa Karoo, offers a luxury safari experience focused on conservation. Home to the Big Five, it also runs a leading cheetah conservation program. Guests can witness the famed cheetah run, enjoy guided game drives, and savour gourmet cuisine, making it a must-visit wildlife destination.

Kuganha Luxury Tented Camp offers an exclusive safari retreat in the Karoo. Featuring a grand lodge, infinity pool, wine cellar, and private spa, it blends luxury with wilderness. Guests enjoy guided Big Five expeditions, gourmet cuisine, and serene nature immersion in pure tranquillity.

GOLF TOURISM

Cape Town's golf courses offer an excellent setting for golf enthusiasts. Highlights include championship-calibre layouts such as Royal Cape Golf Club (the oldest golf club in Africa, founded in 1885) and Steenberg Golf Club, situated in the picturesque Constantia Valley. These venues provide both a challenging golf experience and stunning scenery.

What makes Cape Town stand out as a golf destination is its Mediterranean climate, with dry, warm summers (November–March) and mild, wet winters, providing dependable play throughout most of the year. The iconic backdrops, including Table Mountain, False Bay, and the Cape Winelands, further boost its appeal by offering a unique blend of challenging play and natural beauty.

Other notable courses include Erinvale Golf Course, Clovelly Golf Club, Westlake Golf Club, Rondebosch Golf Club, King David Mowbray, Somerset West Golf Club, and Hazendal.





CRUISE CAPE TOWN

Cape Town is a premier cruise tourism destination in Africa, offering a vibrant blend of natural beauty, cultural richness, and world-class port facilities. Strategically located along major global cruise routes, the city welcomes thousands of international visitors each season at the Port of Cape Town's dedicated E-Berth Cruise Terminal. Situated at the iconic V&A Waterfront, the terminal provides easy access to the city's main attractions, including Table Mountain, Robben Island, and renowned wine estates. The cruise season usually runs from October to April, attracting a range of luxury liners, expedition ships, and mid-sized vessels. Cape Town's growing appeal comes from its diverse shore excursions, excellent infrastructure, and reputation as a premier culinary and adventure destination. Cape Town truly serves as a gateway to unforgettable African cruise experiences.



THANK YOU

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